



Advertising	Ad Type (Full colour)	Details	Price AUD inc GST
Line Listing	Text	Name, address details, tel, web, email.	\$220.00
Twelfth Page	Directory	Image, logo, details, 50-60 words of text.	\$440.00
Sixth Page	Directory	Image, logo, details, 50-60 words of text.	\$660.00
Third Page	Directory	2 images, logo, details, 100-120 words of text.	\$1,155.00
Half Page	Display	Finished artwork supplied.	\$1,749.00
Full Page	Display	Finished artwork supplied.	\$3,465.00
Double page	Display	Finished artwork supplied.	\$6,935.00
Wall Planner (4 ads only)	Display	Finished artwork supplied.	\$4,400.00

FOR MORE INFORMATION CONTACT SAMPSONS DIRECT

1300 558 024

or email travelpages@sampsonsdirect.com.au

AFTA Travel Pages

Wall Planner/Calendar 2011

1030 x 720mm - Large Format

Main **Banner**
AFTA Branding (930 x 55mm)

Advertising
(465 x 70mm)

Advertising
(465 x 70mm)

Advertising
(465 x 70mm)

Advertising
(465 x 70mm)

Wall **Planner/Calendar**

Bottom **Banner**
(930 x 75mm)

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