
2019 NTIA ENTRANT GUIDELINES

Category 17 – Young Agent of the Year

This award recognises an individual with less than three years' experience in the travel industry, who personifies excellence in their role as a travel consultant, including a clear understanding of the travel agency sector they operate in.

Eligibility Criteria:

- This category is open to persons who have been employed in the travel industry in any capacity for less than three years (both domestically and internationally) as at 15 February 2019.
- If a nominee is found to have been in the industry for more than three years, this will result in disqualification from this category.
- Entrants in this category must also be employed by an ATAS accredited agency and must be 35 years of age or under as at 15 February 2019.

Winner Determination:

A two-step process is used to determine the winner in this category.

Step-one: Individuals nominated must accept their nomination by completing a few short questions. The answers will be marked by a University level marker. The five (5) highest scoring Nominees will proceed through to being a Finalist in this category. This means that there is NO voting for this category.

Step-two: Individuals who reach the Finalist stage are required to make a presentation to the AFTA NTIA Judging Panel in Sydney between Wednesday 12 – Friday 21 June 2019. As per the Conditions of Entry Finalists must be available for their allocated date and time of judging.

The winner will be determined by the Individual who has the highest combined score from step-one and step-two.

Step-one: Nomination Submission Questions:

1. Accurately provide your contact information
2. Explain how you embrace ATAS in your role as a consultant? Provide examples (max 500 words)
3. In your opinion, what is the biggest challenge facing the travel industry in Australia? (max 500 words)
4. Outline your approach & actions taken to improve both your personal development and career progression. (max 500 words)
5. Why do you believe you should be an NTIA Finalist? (max 500 words)
6. Provide any other general comments that support the information you have provided in this submission (max 500 words)

Step-two: Presentation before a Judging Panel:

Helpful Information:

- Presentation is limited to a maximum of **30 minutes** – please time your presentation to meet the criteria as additional time will not be permitted.
- Please do not consider your presentation a sales/promotional call, but rather as an analysis of your business. Please ensure that you address all aspects of the criteria in a logical and thorough manner.
- A laptop and TV screen will be provided for PowerPoint presentations. AFTA uses a PC with Microsoft Windows 8 and PowerPoint 2010. Please ensure that your presentation is compatible with these systems as alternate laptops will not be permitted. We are unable to play your presentation in any Mac based format.
- As the presentation will be displayed on a TV screen and or projector screen, please make sure the fonts on each slide are a reasonable size and can be viewed from the other side of the room.
- Please bring your PowerPoint presentation (if applicable) saved on the NTIA Finalist USB stick provided, along with one (1) copy of the presentation. Please note that these will not be returned following the presentation.
- Please ensure your presentation addresses the category entered – Young Agent of the Year.
- Please base the presentation on achievements in the 12 months: 15 February 2018 through to 15 February 2019.
- Presenters should wear casual business attire or uniform to the Judging Presentation.
- You are required to present in the order outlined below, if you do not present in the order below, it can effect your score significantly.

Presentation Questions:

Judges are looking for a presentation which displays commitment, professionalism and passion for your role as a travel consultant.

Please include a brief overview of yourself.

- 1. Provide a general overview of your experience in the industry.**
To answer this, provide details of length of time in the industry and details of roles held, as well as any other details you feel are relevant.
- 2. Why did you choose a career in travel and what are your career aspirations?**
To answer this, provide details of your ambitions in the travel industry, as well as any other details you feel are relevant.
- 3. What would you have the industry do to encourage more young people to pursue a career in travel?**

4. Detail the relevant strengths and skills you bring to your role.

- Provide relevant details of what you feel are your strengths and skills are in relations to your role as a consultant
- Provide details of any significant achievements over the past 12 months.
- Explain how you ensure a standard of quality in your customer service and provide evidence of customer satisfaction.

5. Provide details of how you have contributed to the successful performance of your company.

For example, growth in sales, market share, brand building, awards, client retention, promotional activities, etc.

You may use graphs and charts, but these must be relevant to your personal performance, showing how it contributed to company success.

6. As a newcomer to the travel industry, if there was one thing that you could change about the industry what would it be? Include details of ways in which this change could possibly be implemented.

All financial and other information provided will be treated as confidential.

Graphs and charts which indicate the growth of the business may be included (if applicable) and should be accompanied by a clear explanation and be easy to read. Demonstrating growth through percentages is also acceptable.