
2019 NTIA ENTRANT GUIDELINES

Category 37 – Best Travel Writer - Consumer

The NTIA is about recognising and rewarding excellence within the travel industry. At AFTA we believe that the travel writer plays an invaluable role in educating, inspiring, sharing the many wonders of travel, and we want to celebrate that.

The NTIA Best Travel Writer category seeks to recognise consumer travel writers who do the best job in communicating "travel" to the Australian traveller both domestically and internationally through the written word and supporting photography.

This category celebrates the best travel articles/ stories published within the past 12 months.

Category nominations are to be self-nominated only.

Your nomination must be based on one article from the previous 12 months (15 Feb 2018 through to 15 Feb 2019). Articles must be submitted by Friday 15 February 2019 to AFTA by;

1. Email – ntia@afta.com.au
2. Mail- Suite 3, Level 31, 31 Market Street, Sydney NSW 2000

Note: scanned articles and documents should be emailed as attachments. If a scanned article is hard to read, a copy of the original may be posted. Entries which refer to websites will not be accepted.

All articles must fit the below criteria which will be used by the judges in determining the winner:

- Entrant must be a regular contributor in the area of Travel and Tourism media
- Entrant must contribute through published articles to support the growth and development of the Travel Agent Community and its members
- Articles must be thought provoking, relevant and relate to important issues, with a clear understanding of how these issues impact on the Travel Industry and its members
- Must display a consistently high standard of writing, with a high degree of originality, accuracy, credibility and depth in both research and writing

Articles must also include:

- Is it well written?
- Does it contain valuable tips and advice?
- Does it have good photographic support?
- Does it relate the area to the region?

Please also include a 100-word biography as a separate attachment.

Your submission must be received no later than Friday 15 February 2019.

Nominees will be announced Monday 25 March and you will be notified in writing if you are a NTIA Finalist by Friday 10 May. Finalists are publically announced on Monday 20 May 2019. Winners will be announced at the AFTA NTIA Gala Dinner on Saturday 20 July 2019.