

2013 AFTA NTIA FINALISTS ANNOUNCED

[20 May 2013:] The Australian Federation of Travel Agents (AFTA) is pleased to announce the finalists for the 2013 AFTA National Travel Industry Awards (NTIA).

The full list of finalists is attached.

Following a one month polling period where the industry cast their votes for the best of the best across 33 categories, the highest-ranked nominees have now been selected – heightening anticipation for the annual award ceremony to be held on Saturday 20 July 2013.

Jayson Westbury, AFTA Chief Executive congratulated all nominees and finalists and thanked the industry for once again getting behind the awards.

“Peer recognition is such an important measure of success and it’s great to see such strong ongoing industry support for the awards. The calibre of nominees is again extremely high this year so well done to all of our nominees and best of luck to our finalists.”

AFTA is preparing for the biggest NTIA Gala Dinner to date, with record numbers expected at Sydney’s Hordern Pavilion, the largest venue the event has ever been held.

The AFTA NTIA winners will be determined by the official panel of judges who have been selected for their wealth of experience and industry knowledge across a range sectors.

“There is no doubt that the judges have a tough job ahead of them,” Mr Westbury said. “Not only will they be analysing the most deserving winners, the judges will be selecting half of the 33 category winners from finalist presentations which will begin soon.”

AFTA has prepared a video detailing the ‘top 5 tips’ for the finalist presentations, which can be viewed online here: <http://www.afta.com.au/NTIANominationsVoting>.

Qantas is the major sponsor of the 2013 NTIA, providing much valued support in recognising and celebrating the industry’s best. Entry to the AFTA After Party sponsored by Singapore Airlines is also included with every Gala Dinner ticket purchased.

The 33 category winners will be announced at the NTIA Gala Dinner on 20 July at the Hordern Pavilion in Moore Park.

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Ends

Notes to Editors:

The Australian Federation of Travel Agents (AFTA) is the peak body in Australia representing the retail travel industry. Founded in 1957, AFTA represents the majority of travel agents in Australia and includes all of the major travel agency groups.

MEDIA RELEASE

AFTA's role is to uphold the interests of members in matters relating to the operation of all travel agencies in Australia. In broad terms these issues are ones that are not addressed by agent chain or corporate entities on behalf of their members, and are ones that involve the industry as a whole.

The AFTA National Travel Industry Awards (AFTA NTIA) acknowledge the best of the best in the Australian travel industry – with categories covering travel agencies and individual consultants, as well as the various suppliers which support them and their businesses.

These awards are essential in providing encouragement and recognition to the businesses and personnel who demonstrate outstanding service, marketing excellence and business acumen to the travel industry.

The 2013 AFTA NTIA Gala Dinner will be held on Saturday 20th July at the Hordern Pavilion, Moore Park.

Contact:

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