



PRESS RELEASE – For immediate release

Monday 18th March 2013

AFTA appoints General Manager – Accreditation

It is with great pleasure that we announce today the appointment of Gary O’Riordan as the General Manager – Accreditation.

Gary is known to many in the travel and tourism industry for his years of service to the Australian Tourism Export Council and his knowledge and skills in developing and delivering accreditation schemes is vast.

Gary’s first tasks will be to commence the important work in framing the accreditation criteria and speaking with the travel industry about this detail over the coming months.

“Gary has the experience, knowledge and commitment to make a difference in this important reform by way of the Accreditation Scheme” said Jayson Westbury, Chief Executive.

“I am delighted to be joining AFTA to head up the Accreditation Scheme and look forward to working with my many friends and colleagues in the travel and tourism industry on this reform” said Gary O’Riordan.

Gary will commence in the new role in mid April 2013 and will be working from the AFTA head office in Sydney.

MEDIA CONTACTS: Jayson Westbury – 0414 906 767

Gary O’Riordan – 0412 513 814

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Notes to Editors:

The Australia Federation of Travel Agents (AFTA) is the peak body in Australia representing the retail travel industry. Founded in 1957, AFTA represents the majority of travel agents in Australia and includes all of the major travel agency groups.

AFTA’s role is to uphold the interests of members in matters relating to the operation of all travel agencies in Australia. In broad terms these issues are ones that are not addressed by agent chain or corporate entities on behalf of their members, and are ones that involve the industry as a whole.

Further information about AFTA can be found at www.afta.com.au