

AFTA Announces 2012 AFTA NTIA Nominees

19 March 2012: The Australian Federation of Travel Agents (AFTA) is pleased to announce the nominees in the 2012 AFTA National Travel Industry Awards (NTIA).

There is a strong set of contenders in all 30 categories, with a number of nominees in the brand new *Best Travel Agent Technology Innovation* category.

The C&I category, re-named this year to *Best Business Events Travel Agency*, along with the *Rookie of the Year – Agent* category are also showing an increase in the number of nominees participating in 2012.

The full list of nominees may be found on the AFTA website at www.afta.com.au/NTIANominationsVoting

Voting in the 2012 AFTA NTIA will commence at 9.00am on Wednesday 21st March and run until 5.00pm on Friday 27th April. There will be two separate voting forms – one for Travel Agents to use when voting in the supplier categories and one for Suppliers when voting in the Travel Agency categories. Participants may vote for up to 5 nominees in each category.

AFTA Marketing & Communications Manager, Melinda Brown said “We have had a lot of interest in the 2012 NTIA in terms of nominations as well as Gala Dinner ticket sales and we are expecting another huge response when voting opens on Wednesday. We wish all nominees the best of luck during the voting period.”

The voting forms may be found on the AFTA website www.afta.com.au/NTIANominationsVoting after 9.00am on Wednesday 21st March 2012.

Ticket sales have already commenced and are selling very quickly. Tickets may be purchased on the AFTA website www.afta.com.au/NTIAGalaDinnerTicketBookings

The winners will be announced at the NTIA Gala Dinner on Saturday 21st July, to be held at The Westin, Sydney.

Ends.

Attached: 2012_AFTA_NTIA_Nominees.pdf

Notes to Editors:

The Australian Federation of Travel Agents (AFTA) is the peak body in Australia representing the retail travel industry. Founded in 1957, AFTA represents the majority of travel agents in Australia and includes all of the major travel agency groups.

AFTA’s role is to uphold the interests of members in matters relating to the operation of all travel agencies in Australia. In broad terms these issues are ones that are not addressed by agent chain or corporate entities on behalf of their members, and are ones that involve the industry as a whole.

MEDIA RELEASE

The AFTA National Travel Industry Awards (AFTA NTIA) acknowledge the best of the best in the Australian travel industry – with categories covering travel agencies and individual consultants, as well as the various suppliers which support them and their businesses.

These awards are essential in providing encouragement and recognition to the businesses and personnel who demonstrate outstanding service, marketing excellence and business acumen to the travel industry.

The 2012 AFTA NTIA Gala Dinner will be held on Saturday 21st July at The Westin, Sydney.

Contact:

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