

AFTA NTIA Tickets on sale today

07 March 2012: Ticket sales for the 2012 AFTA National Travel Industry Awards (NTIA) open today through the AFTA website.

After sell-out events for the past three years, AFTA is again expecting robust ticket sales, with many enquiries received well in advance of the opening of sales.

Tickets to the highly anticipated industry night of nights may be purchased through the AFTA website, by clicking on the link on the home page. Tickets for the NTIA Afta Party, sponsored by Singapore Airlines may also be requested at the time of booking Gala Dinner tickets.

AFTA is currently in the process of confirming all nominees in the 2012 NTIA and has received many excellent nominations in the various categories.

AFTA's Marketing & Communications Manager, Melinda Brown said "AFTA is very pleased with the number of strong contenders in each category for this year's NTIA. Given the quality of the nominees we have seen in this year's awards, the winners certainly will be the very best of our industry's best."

A full list of nominees will be available from Monday 19th March. Online voting will commence Wednesday 21st March and run through to Friday 27th April 2012 via the AFTA website.

Ends.

Notes to Editors:

The Australian Federation of Travel Agents (AFTA) is the peak body in Australia representing the retail travel industry. Founded in 1957, AFTA represents the majority of travel agents in Australia and includes all of the major travel agency groups.

AFTA's role is to uphold the interests of members in matters relating to the operation of all travel agencies in Australia. In broad terms these issues are ones that are not addressed by agent chain or corporate entities on behalf of their members, and are ones that involve the industry as a whole.

The AFTA National Travel Industry Awards (AFTA NTIA) acknowledge the best of the best in the Australian travel industry – with categories covering travel agencies and individual consultants, as well as the various suppliers which support them and their businesses.

These awards are essential in providing encouragement and recognition to the businesses and personnel who demonstrate outstanding service, marketing excellence and business acumen to the travel industry.

The 2012 AFTA NTIA Gala Dinner will be held on Saturday 21st July at The Westin, Sydney.

Contact:

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