

ATAS Member Update November 2013 Transitional Workshops Underway



Dear Members,

We are on the road again!

I am very pleased to share that the ATAS Transitional Workshops commenced on Monday this week in Canberra, the Gold Coast and Adelaide. We have now delivered 3 of the 9 National Workshops thus far plus we are speaking at a number of the industry conferences around the country.

Attendance has been extremely pleasing and the positive feedback received indicates that many of AFTA's existing members will warmly embrace being an ATAS participant. Details shared in the workshops includes the final participant criteria, details of the Code of Conduct and the governing Charter, the application process as well as membership categories and costing.

I am thankful to the Team at KPMG and Gow-Gates insurance brokers for their attendance at the workshops. KPMG have been an invaluable partner over the years throughout the scheme's development and this month we are pleased to have their support as we deliver the details of the scheme to industry right across Australia – what a milestone! Matt McCarron and Wayne Gatt have prepared a range of recommendations for scheme participants to follow relating to managing your financials and reporting. In addition numerous practical case studies have been developed relating to the scheme criteria.

Rebecca Fleming from Gow-Gates, and their UK based partners International Passenger Protection, are introducing a range of new commercial solutions that will protect you and your customers.

The first of the commercial solutions, Scheduled Airline Failure Insurance (SAFI) and the soon to be released End Supplier Failure Insurance (ESFI), will be launched in the Australian Market next Monday 18th November. From 1st December the travel agents across the country will be able to seek quotes with coverage available from 1 January 2014.

If you would like more information or a quote can I encourage you to contact Gow-Gates:

Rebecca Fleming
Manager - Special Programs
Gow-Gates Insurance Brokers
T: 02 82679919
rfleming@gowgates.com.au



Without an **AFTA Travel Agent** you're on your own



A Brand New ATAS

On 24th October AFTA launched the brand "ATAS – Travel Accredited". This was received with overwhelming enthusiasm and most importantly acceptance. Acceptance that this brand will be the mark of a scheme that will future proof the Australian Travel Industry by elevating travel standards in Australia.

The launch was attended by the Hon Anthony Roberts, Minister for Fair Trading in NSW, AFTA Board Directors and suppliers who have worked on the scheme's development. The event was a celebration of the 5 year journey to reform and to recognise that the new scheme is rapidly gaining momentum.



If you wish to learn more about leveraging the brand in your marketing or details on becoming an ATAS participant, membership categories and costs, then join us at our remaining workshops.

We look forward to seeing you there!

Kind regards,

A handwritten signature in black ink, appearing to read "Gary O'Riordan".

Gary O'Riordan

General Manager – Accreditation

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Registration from industry has been overwhelming, so please check venue details carefully, as some of the venues have changed to accommodate large participation numbers.

WORKSHOPS

Brisbane

19 November

*Novotel, 200 Creek Street, Brisbane

Sydney

20 November

*Hilton Sydney, 488 George Street, Sydney

Melbourne

21 November

*Intercontinental, The Rialto, 495 Collins Street, Melbourne

Darwin

26 November

KPMG, 19 Smith Street, Darwin

Hobart

*29 November

KPMG, Level 3, 100 Melville Street, Hobart

Perth

2 December

KPMG, Level 8, 235 St George Terrace, Perth

Webinar

10 December

Register online - [click here](#)

*Change date or venue details

To register simply visit
www.atas.com.au/workshop

Congratulations to our survey competition winners!

Richard van Schouwen, Kawana Waters Travel QLD

Susan Batten, Adventures Unlimited TAS

Therese O'Shea, Harvey World Travel Epping VIC

Thank you to everyone who completed the survey.
Your feedback is invaluable.

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