

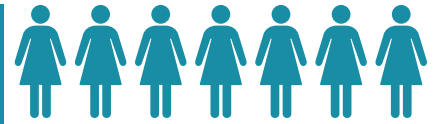
EMPLOYMENT SNAPSHOT OF AUSTRALIAN TRAVEL AGENTS

FTE STAFF EMPLOYED BY AUSTRALIAN TRAVEL AGENTS

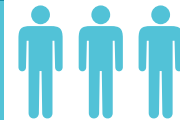
State	Travel Consultants	Total
ACT	276	332
NSW	7,430	11,317
NT	114	137
QLD	4,054	5,374
SA	1,308	1,717
TAS	247	293
VIC	4,824	7,042
WA	1,577	1,985
Total	19,830	28,196

WORKFORCE BREAKDOWN

70% Female

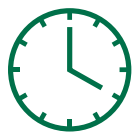


30% Male



MOST IMPORTANT ATTRIBUTES FOR FRONTLINE STAFF TO POSSESS

- ✓ Destination knowledge
- ✓ Team player
- ✓ Willingness to learn
- ✓ Travel qualification (preferred cert III)



FLEXIBLE WORKING ARRANGEMENTS

58% Permanent Fulltime

42% Part Time

42%

PERCENTAGE OF TRAVEL AGENCIES LOOKING TO EMPLOY NEW STAFF IN 2017

TOP THREE ROLES

- 1 Frontline Travel Consultant
- 2 Business Development / Sales
- 3 Administration

