

OVERVIEW OF AUSTRALIAN TRAVEL AGENTS AND THE TRAVEL SECTOR

8.2 MILLION

Overseas visitors to Australia in 2016

9.9 MILLION*

Australians travelled overseas in 2016

*70% of these people booked at least one part of their trip with a travel agent.

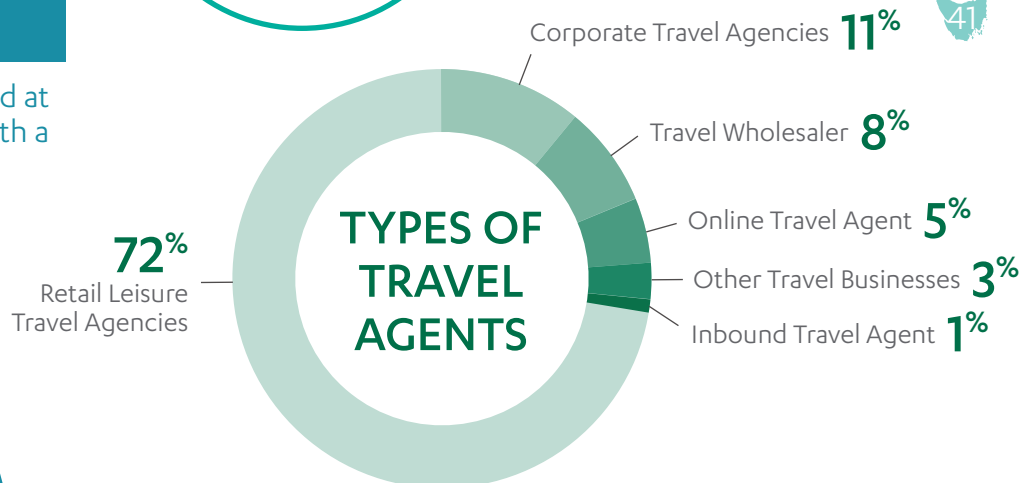
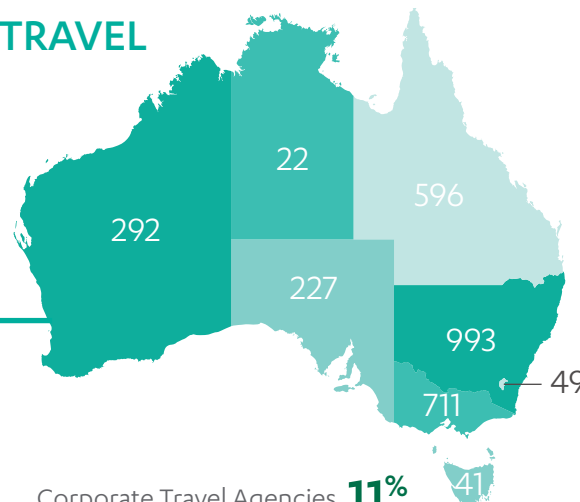


13,680,336

AUSTRALIAN PASSPORT HOLDERS

or **56%** of national population

ATAS ACCREDITED TRAVEL AGENTS BY STATE



TRAVEL AGENT TURNOVER 2015/16

SMALL	SMALL	MEDIUM	LARGE
\$1M – \$5M	\$5M – \$10M	\$10M – \$100M	\$100M+
71%	14%	13%	2%