

2018 EMPLOYMENT SNAPSHOT OF AUSTRALIAN TRAVEL AGENTS

FTE STAFF EMPLOYED BY AUSTRALIAN TRAVEL AGENTS

State	Travel Consultants	Total
ACT	357	493
NSW	8,144	13,024
NT	90	127
QLD	4,589	6,759
SA	1,312	1,924
TAS	299	396
VIC	4,952	7,526
WA	1,661	2,339
Total	21,404	32,590

WORKFORCE BREAKDOWN

72% Female



28% Male



MOST IMPORTANT ATTRIBUTES FOR FRONTLINE STAFF TO POSSESS

- ✓ Team player
- ✓ Destination knowledge
- ✓ Willingness to learn
- ✓ Travel qualification (preferred cert III)



FLEXIBLE WORKING ARRANGEMENTS

58% Permanent Fulltime

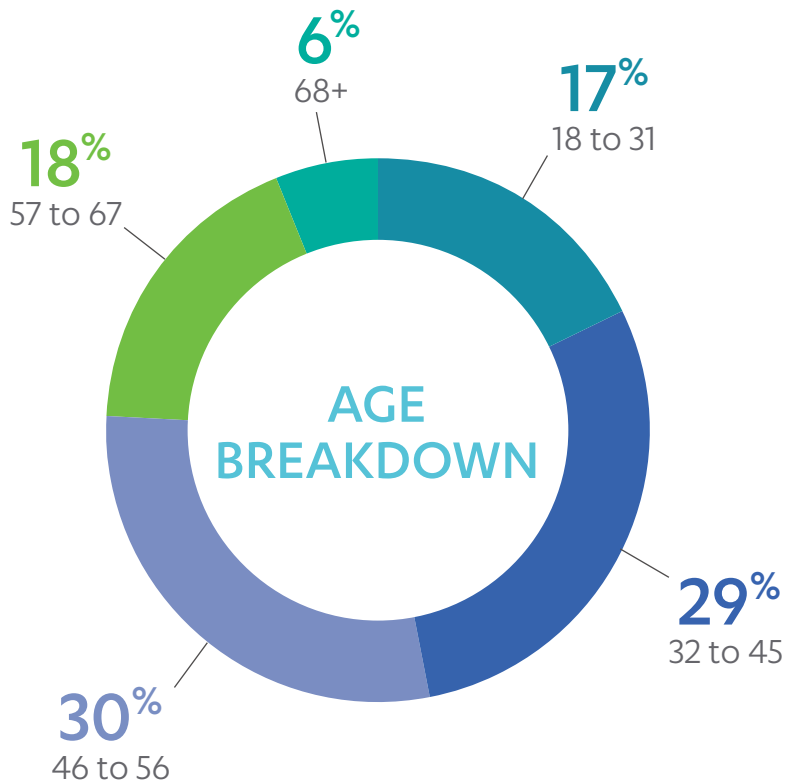
42% Part Time

43%

PERCENTAGE OF TRAVEL AGENCIES LOOKING TO EMPLOY NEW STAFF IN 2018

TOP THREE ROLES

- 1 Frontline Travel Consultant (88%)
- 2 Business Development / Sales (12%)
- 3 Administration (11%)



For more information or to become ATAS accredited, contact us:
 Suite 3, Level 31, 31 Market Street Sydney NSW 2000 T 02 9287 9900 W www.afta.com.au or www.atas.com.au
 ABN 72 001 444 275 | Information correct as at July 2018.
 Information on this snapshot is sourced from 2017 AFTA Member Survey and ATAS application data.