
Countdown begins for the Inaugural New Zealand NTIA 2013

21 June 2013: There is only two weeks to go until some of the most esteemed travel industry professionals in New Zealand gather for the inaugural New Zealand National Travel Industry Awards (NTIA) ceremony, to be held on the 3rd July 2013 – and the industry is ramping up for what is set to be an incredible night.

Recently the Australian Federation of Travel Agents (AFTA) expanded their NTIA format, extending four of its prestigious award categories to New Zealand. Winners will be announced on the night across the following four categories:

- Best Travel Agency Retail – Single Location
- Best Travel Agency Retail – Multi Location
- Best Travel Agency Corporate – Single Location
- Best Travel Agency Corporate – Multi Location

AFTA CEO Jayson Westbury said that AFTA is proud to be taking these awards over to New Zealand, a country which Australia has enjoyed such a fantastic long working relationship with.

“After a long lead up, we are now in the final countdown to this year’s event and we couldn’t be happier with the overwhelming amount of support we have received from the Travel Agents Association of New Zealand (TAANZ), AFTA member organisations, finalists, and our sponsors.”

“This is such an important night for the travel industry and, of course, for all the finalists. It gives them well-deserved recognition for all their hard work, and ongoing support and contributions to the travel industry. It’s a time to celebrate achievements, and reflect on a tremendous year that has passed.”

“I would like to thank TAANZ for working with AFTA to make all this possible. This year’s Award Ceremony is already looking fantastic and we are excited about this new chapter.”

Qantas is the major sponsor of the 2013 NTIA, providing much valued support in recognising and celebrating the industry’s best. Air New Zealand will be the local sponsor of the four categories, and will be providing some on-ground support and assistance during the process.

Air New Zealand is thrilled to be previewing some of their stand out wines from their upcoming Business Premier wine selection at this event, almost a full month before they are showcased on-board. These wines are of top quality, and Air New Zealand can’t wait to share them with guests.

Follow The Australian Federation of Travel Agents on Twitter at @AFTAOfficial and join the conversation using #AusTravel and #NZNTIA13.

Notes to Editors:

The Australian Federation of Travel Agents (AFTA) is the peak body in Australia representing the retail travel industry. Founded in 1957, AFTA represents the majority of travel agents in Australia and includes all of the major travel agency groups.

AFTA’s role is to uphold the interests of members in matters relating to the operation of all travel agencies in Australia. In broad terms these issues are ones that are not addressed by agent chain or corporate entities on behalf of their members, and are ones that involve the industry as a whole.

