

AFTA NTIA 2013 Judging Starts

[For 4 June 2013:] The Australian Federation of Travel Agents (AFTA) is pleased to announce that the judging period for the 2013 National Travel Industry Awards (NTIA) has commenced, and will conclude on 14th June.

From today, more than half of the 160 NTIA finalists will be conducting presentations for the official panel of six judges, with three to be present at each session. The finalists will be judged on their competence in addressing all of the criteria outlined in the guidelines provided by AFTA, in a logical and thorough manner.

Jayson Westbury, AFTA Chief Executive, said: "This is an opportunity for presenters to showcase their business or individual performances over the selected time period. We're looking forward to seeing charismatic, creative and original presenters who are relaxed, and are enjoying the process. It's a tough competition and I wish everyone the best of luck over this fortnight."

The 'top 5 presentation tips' video, prepared by AFTA, can be found online here:

<http://www.afta.com.au/NTIANominationsVoting>

The judging panel was selected by AFTA for their wealth of experience and industry knowledge across a range of travel sectors. The full list, including profiles can be found here:

<http://www.afta.com.au/NTIANominationsVoting>

The 33 category winners will be announced at the NTIA Gala Dinner on 20 July at the Hordern Pavilion in Moore Park. Guests can still purchase tickets here:

<http://www.afta.com.au/NTIAGalaDinnerTicketBookings>

Qantas is the major sponsor of the 2013 NTIA, providing much valued support in recognising and celebrating our industry's best. Entry to the AFTA Party sponsored by Singapore Airlines is also included with every gala dinner ticket purchased.

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Notes to Editors:

The Australian Federation of Travel Agents (AFTA) is the peak body in Australia representing the retail travel industry. Founded in 1957, AFTA represents the majority of travel agents in Australia and includes all of the major travel agency groups.

AFTA's role is to uphold the interests of members in matters relating to the operation of all travel agencies in Australia. In broad terms these issues are ones that are not addressed by agent chain or corporate entities on behalf of their members, and are ones that involve the industry as a whole.

The AFTA National Travel Industry Awards (AFTA NTIA) acknowledge the best of the best in the Australian travel industry – with categories covering travel agencies and individual consultants, as well as the various suppliers which support them and their businesses.

These awards are essential in providing encouragement and recognition to the businesses and personnel who demonstrate outstanding service, marketing excellence and business acumen to the travel industry.



MEDIA RELEASE

The 2013 AFTA NTIA Gala Dinner will be held on Saturday 20th July at the Hordern Pavilion, Moore Park.

Contact:

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