

## AUSTRALIAN TRAVELLERS WANT TO KNOW THAT YOUR BUSINESS IS ATAS ACCREDITED.

Promoting your ATAS accreditation is easy with our suite of marketing resources, free for ATAS participants.

Download the generic assets via the Participant Zone or contact us at [atas@afta.com.au](mailto:atas@afta.com.au) to request custom artwork with your store's own logo and contact details.

### FACEBOOK TILE

Promote your ATAS accreditation with our suite of customisable Facebook tiles.



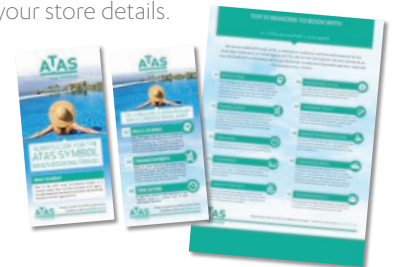
### HOLIDAY CHECKLIST

Help your customers prepare for travel with the ATAS holiday checklist. Also customisable with your store details.



### PRINT COLLATERAL

Use one of our ATAS flyers to help inform your customers on the benefits of using a travel agent. Also customisable with your store details.



### DIGITAL ASSETS

Tell your customers that your business is ATAS accredited with our range of ATAS logos and email signatures



### CINEMA + TV

If you partake in cinema or TV advertising, why not use our high quality ATAS branded ads. Suitable for 15 or 30 second adverts, both customisable with your store details.



### YOUTUBE

Customise one of the three 15sec YouTube clips to educate your customers on the importance of ATAS. Also customisable with your local store details.

