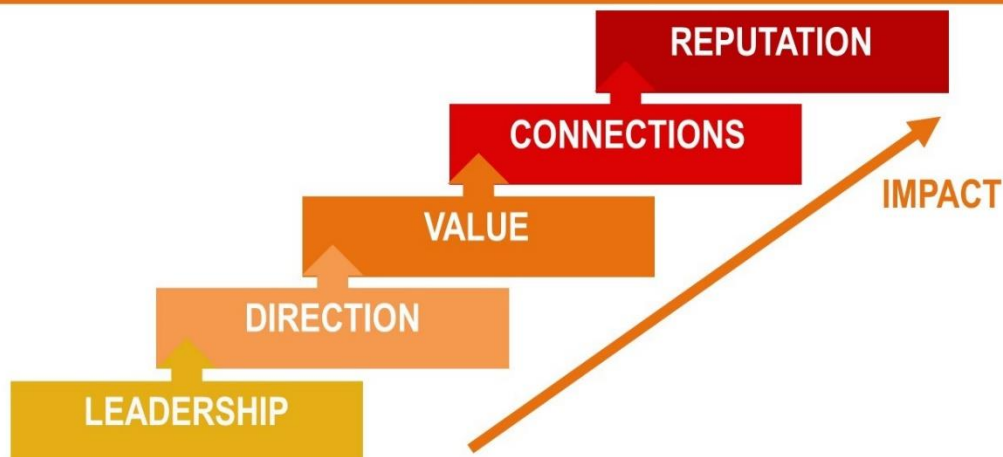


# Bounce back Stronger & Faster – What strategies to implement now?

The purpose of this workshop is to help give you focus & direction on what to do now to create the best possible future for your travel and tourism business.

Now is a really good time to re-evaluate, stretch your thinking and **uncover 'hidden' opportunities**. By asking the right questions, making the right decisions, and taking the right actions, your business will be able to bounce back stronger and faster.

## Bounce back stronger & faster Framework



We'll guide you through a 5-step framework and will share insights and real-life examples with you.

Please use the back page to write down your key learnings and actions.

**Feel free to reach out for any extra support, questions etc.**

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*'The best way to predict your future, is to create it' – Abraham Lincoln*

# Bounce back Stronger & Faster Worksheet

Steps	My Key Learnings	My Actions
<b>1 - LEADERSHIP</b> Set the scene		
<b>2 - DIRECTION</b> Focus time & resources		
<b>3 - VALUE</b> Reframe value		
<b>4 - CONNECTIONS</b> Strengthen relationships		
<b>5 - REPUTATION</b> Enhance your market position		